



Press Release:

With a focus on sustainable waste management

The Swiss Pavilion at Expo 2020 Dubai hosts “No time to Waste” exhibition

Dubai, November 28, 2021: The Swiss pavilion at Expo 2020 Dubai is hosting a waste management exhibition entitled “No Time To Waste” to showcase circular economy solutions on managing and recycling waste to generate value. The exhibition is running until December 10, 2021.

The exhibition serves as an opportunity to showcase Switzerland’s innovative solutions on how waste can be recycled and harvested for beneficial purposes so that people and communities could use them. It is also an excellent platform to raise awareness on the environmental issues caused by the increase and to underline the importance of circular economy in preserving the environment.

The ‘No Time to Waste’ exhibit also focuses on upcycling different waste materials. For instance, the pavilion is highlighting how plastic is recycled to fashion materials, extracting gold from used smartphones, the power of worms in composting organic waste, etc.

Mr. Manuel Salchli, Commissioner General of the Swiss Pavilion at Expo 2020 Dubai, said: “Trash, whether on earth or in space, is a vexing and snowballing issue confronting the world now. We seem to be piling up trash without thinking of its consequences to people, environment and the climate. It is high time and imperative that we create awareness on this and enhance sustainable waste management.”

‘No time to Waste’ exhibition follows the announcement of the Swiss-Middle East Circular Economy for Youth Initiative (SMECEYI) winners, which provided an opportunity for students to produce out-of-the-box renewable ideas to catalyse circular economy.

From his side, Mr. Dante Larini, Project Manager of the Swissnex at the Swiss Pavilion, said: “Organizing the exhibit “No Time to Waste” at Expo 2020 Dubai means that we can connect with a large and multifarious audience, and look at efficient ways to recycle and upcycle different materials. The Swiss exhibit is also endeavouring to portray Waste, as an opportunity with its letters corresponding to Wealth, Art, Sustainability, Technology and Education.”

Although consumption rates are above the global average, Switzerland is considered a recycling role model because of its waste collection, separation and recovery system. In addition to a state-of-the-art waste management infrastructure, the authorities actively encourage the population to recycle as much as they can. In Switzerland, over 50 percent of household waste is recycled.

-Ends-





Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra



SWISS PAVILION
EXPO 2020 DUBAI

OFFICIAL PARTICIPANT – SWITZERLAND

About Swiss Pavilion:

Switzerland was the first country to confirm its participation in the Expo 2020 Dubai. The Swiss Pavilion offers a unique encounter with Switzerland. It highlights Switzerland as a country of scenic beauty and a leading hub of technology and innovation by presenting the excellence of Swiss universities, start-ups and companies as well as creating joint events with local partners.

The Swiss Pavilion relies on a public-private partnership model. It promotes Switzerland's economic capacity and attractiveness to the UAE – the most important trading partner in the Middle East. It turns the spotlight on its high-quality products and services together with its partners Schindler, Rolex SA, Switzerland Tourism, Roche, Clariant, Novartis, Nestlé, and KGS Diamond Group Ltd and suppliers. Presence Switzerland oversees the Swiss Pavilion. It is the unit of the Federal Department of Foreign Affairs, which is responsible for Switzerland's image abroad and Switzerland's official presence in international events, such as World Expos.

The selected project 'Reflections' was designed by the Swiss project team OOS AG (architecture), Bellprat Partner AG (scenography) and Lorenz Eugster Landscaping GmbH (landscaping) and built by General contractor Expomobilia.

About Swissnex:

Swissnex is the global network connecting Switzerland and the world in education, research, and innovation. At the Swiss Pavilion, Swissnex presents content based on the Expo theme weeks, which are linked to the UN sustainable. Development goals. Swiss universities, start-ups and innovative companies will shed the light on their research and inventions through temporary exhibits and presentations for the public. In addition to this, panels, workshops, pitch contests and networking events will take place at the event space and the rooftop terrace.

Swissnex at the Swiss Pavilion also aims to connect our Swiss partners with equivalents from the UAE, the Middle East and other national pavilions. By inviting local and international researchers and students to events and workshops, the Swiss Pavilion is positioned as a hub for communication and creating new collaborative partnerships.

For the latest news and updates on the Swiss Pavilion, follow us on:

Facebook: @SwissPavilion

Instagram: @swisspavilion

Twitter: @Swiss_Pavilion

Twitter: Manuel Salchli @CGSwissPavilion

Website: www.swisspavilion.org

For media enquiries regarding the Swiss Pavilion, please contact:

Rana Radwan
Regional Communication Manager
+971502544138
rana.radwan@eda.admin.ch
media@swisspavilion.org

Saad Aqueel
3rd Floor Public Relations
Dubai, UAE
+971 588911959
saad@the3floor.ae