



Schweizerische Eidgenossenschaft
Confédération suisse
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**SWISS PAVILION
EXPO 2020 DUBAI**

OFFICIAL PARTICIPANT – SWITZERLAND

Manuel Salchli – Commissioner General of the Swiss Pavilion and Chairman of the Steering Committee Expo 2020 Dubai



Bio: Manuel Salchli joined Presence Switzerland, the organisation at the Federal Department of Foreign Affairs (FDFA) in charge of Switzerland's communication abroad.

Since 2002, he has gained considerable experience in the organisation of the official Swiss presence at major international events, such as the Swiss Pavilion at World Expos. He has served as Director and Deputy Commissioner General in Shanghai 2010 and Milano 2015. In 2017, he was appointed Commissioner General for the Swiss Pavilion. The Commissioner General for the exhibition is responsible for upholding Swiss interests in dealings with the organisers.

In 2019, Manuel Salchli was elected Chairman of the Steering Committee at Expo 2020 Dubai by the BIE member states. His new role is to represent the 192 participating countries in the Expo 2020 and settle any issues arising. The Steering Committee meets periodically to coordinate and collaborates closely with the Expo 2020 Dubai organisation and the Bureau International des Expositions (BIE).

“Looking forward to delivering all together with all the participants an unforgettable Expo. It is a great opportunity for Switzerland to strengthen its relationship with the UAE and the participating nations.”

Timeline

2020 Commissioner General of the Swiss Pavilion and Chairman of the Steering Committee Expo Dubai

2017 Commissioner General of the Swiss Pavilion at Expo Astana

2015 Deputy Commissioner General of the Swiss Pavilion at Expo Milano

2010 Director of the Swiss Pavilion at Expo Shanghai

2005 Director of the Swiss Pavilion at Expo Aichi

2002 joins Presence Switzerland